

Registration Guide 2014–Monterey, California Porsche Parade

(March 24, 2014)

The 59th Porsche Parade will be held in Monterey, California Sunday, June 15 – Saturday June 21, 2014. Rules pertaining to the Parade, and registering for the Parade, are outlined in the Parade Competition Rules (PCRs). The PCRs can be found on the PCA website (www.pca.org) under Regions/Forms and Documents.

Prior to Registering

We encourage you to read through this registration document. It will help you to plan your events with your co-entrant before you register on-line.

Please ensure you have an account for the member only portion of www.pca.org. You will need to login to register for Parade. Check to see that all your information is correct, that your car info is up-to-date and especially your email! A current contact phone number is also very important for Parade Week in case it is necessary to reach you. All pre-Parade materials are sent to you via email, and/or are posted to the Parade website at parade2014.pca.org.

Before you register, at the very least, you will want to know:

- Your meal selections
- Volunteer selections and T- shirt sizes for volunteers
- Competitive event selection for each participant, and the class for each event
- Birthdates of all children attending
- Do you want to participate in any tours or other special events?
- If your co-entrant is another PCA member who is not your family or affiliate member, you will need to know their membership number
- The license plate of the Porsche(s) you are bringing, along with the brand of tires

Registration

Registration for the 2014 Porsche Parade opens on Tuesday April 1. All registrations will be accepted but be aware some events fill quickly and then go to a “waitlist” status.

When you register on-line, you must pay with an American Express, MasterCard or VISA in U.S funds. If you cannot register online, please call Kathleen Behrens at 503.579.3423 (Pacific Daylight Time) to schedule a time to complete your registration after April 3.

All fees paid will be recorded and deposited at the time of registration.

Parade registrations are not transferable. Fifty percent (50%) of your registration fee and 100% of your banquet fees will be refunded if your emailed cancellation request to the Parade Registrar is received on or before June 10. There is no refund for cancellations made after June 10. You may make changes to your registration at any time prior to June 10.

Registrations received after May 27 but up to and including June 10 will be assessed a \$50 late fee.

Advance registration is mandatory—there is no on-site registration during the Parade.

Registration Fees

Everyone signing up for the Parade must pay a registration fee of \$169, which covers the entrant and co-entrant. Entrants and co-entrants must be PCA Members, but they need not be family or affiliate members. This fee pays for your admittance to the Parade, registration materials, one (1) goodie bag, etc. Specific events may have additional fees. An entrant and co-entrant may each enter one car, and only Porsches as defined in the PCR's may be registered.

| | |
|--------------------|-----------|
| JPP/CAFP entrants: | \$20/each |
| Child age 13-15 | \$15/each |
| Child under age 13 | \$10/each |
| Other guests: | \$40/each |

JPP (Junior Participant Program) entrants are the sons, daughters, nieces, nephews and grandchildren of PCA members who are 16 or 17 years old. CAFP (College-Aged Family Program) entrants are the sons, daughters, nieces, nephews and grandchildren of PCA members who are 18-25 years old.

Other guests are welcome, however, only the entrant, co-entrant and JPP/CAFP entrants may enter the competitive events (except children ages 13-15 may register for the Tech Quiz). If other guests are PCA Members, they must submit their own registration and pay their own registration fee to enter the competitive events.

Competitive Event Fees:

| |
|--------------------------------------|
| \$30/per car for Concours |
| \$30/per driver for Autocross |
| \$15/per person for Tech Quiz |
| \$15/ per car for TSD Rally |

Check-In

Registrants should check-in for the Parade Sunday, June 15 between the hours of 9 AM and 5 PM in the Hyatt Regency Grand Ballroom at the Hyatt Conference Center in Monterey. This is the only time all the event chairs will be together to answer all of your questions, and ensure you and your car are correctly classified for the competitive events. At Check-in you will select your seats for the two formal banquets—the Concours and Victory dinners, receive your goodie bag, name badges (required for entrance to all the activities), and meet old and new friends.

Onsite Check-in is mandatory before participation in events, and there are deadlines for checking in prior to the competitive events. While limited late check-in is available during the week; the most fulfilling Parade experience begins with checking in on Sunday and missing a deadline means you will not be able to compete. See the Parade Competition Rules on www.pca.org for details.

Banquet Tickets

Select the banquets you wish to attend when you register, or any time prior to June 10. You may purchase a package for all the meals/food related events or you may purchase each individually. The package does not include children's (age 12 and under) meals, which must be purchased individually.

Vegetarian and special dietary needs meals will be available by special request.

Competitive Events

TSD Rally

Entrants, along with any other entrant or co-entrant, may participate in the Rally in any street-legal Porsche that is registered for the Parade.

Concours

Only the Porsche registered for Parade by the entrant or co-entrant may compete in the Concours.

Autocross

All Porsches entered in the Autocross must pass the Parade autocross safety inspection. Entrants, co-entrant, JPP and CAFPP entrants must drive the Porsches they have registered for the Parade, unless otherwise allowed by the PCRs.

Tech Quiz

Any entrant, co-entrant, registered child ages 13-15, JPP or CAFPP entrant may compete in the Tech Quiz.

Local Area Attractions

Questions about Monterey restaurants, events and more can be answered at parade2014.pca.org under "Monterey".

On behalf of the entire 2014 Parade Team, we are all looking forward to seeing you in Monterey and anticipating a very fun and action-packed week!

Kathleen Behrens
Parade Registrar
503.579.3423
[**registrar@pcaparade.org**](mailto:registrar@pcaparade.org)

Banquets

Our banquets will be held at several different locations this year for a change of pace from the past Parades. There will also be two “open” nights where you can sample the local offerings of Monterey and the surrounding areas.

Sunday June 15—Pirelli Welcome Party: The Welcome Party will be held in the historic Custom House Plaza on the waterfront overlooking Monterey Bay in downtown Monterey about 1.5 miles from the Hyatt Regency Monterey. The cuisine will feature a “Welcome to Monterey” theme with the menu focusing on seafood and locally grown produce. Dress: Casual. Cost: \$75 adults/\$25 children.

Tuesday, June 17—Porsche Concours Banquet: The Hyatt Regency Monterey will be the site of the most formal of our week’s events and celebrates the exquisite results of many hours of painstaking work! The menu for this banquet includes a dual entrée of all natural flat iron steak and halibut, locally grown produce and dual desserts. Reserved Seating: Choose your seats at Banquet Check-In on Sunday. Dress: Business Casual. Cost: \$70 adults.

Wednesday, June 18--Mobil 1 Rally Banquet: The TSD Rally is one of our competition “Big 4” and this banquet at the Monterey Fairgrounds (1 mile from the Hyatt Regency Monterey) to celebrate its winners is filled with as many surprises as the rally itself! We will feast on a unique German themed menu in a very scenic outdoor setting. Dress: Casual. Cost: \$70 adults/\$25 children.

Friday, June 20—Michelin Autocross Banquet: The open-air courtyard at the Carmel Mission Basilica (about 5.5 miles away) will be the backdrop for our dinner of “Mexican with a California twist.” Dress: Casual. Cost: \$70 adults/\$25 children.

Saturday, June 21—Victory Banquet: Our last banquet will be back at the Hyatt Regency Monterey. The 61th Porsche Parade location will be revealed, we’ll hear from our esteemed President and some of our visiting dignitaries from the week’s activities. Plus the Tech/Historical Quiz awards will be presented and the annual “Trip to Germany” winner will be chosen. This evening our menu will be featuring an all-natural chicken breast topped with foraged mushrooms and garlic chicken jus along with seasonal starch and vegetables. Reserved Seating: Choose your seats at Banquet Check-In on Sunday. Dress: Business Casual. Cost: \$65 adults.

Vegetarian alternatives are available for the two plated meals, the Concours and Victory Banquets. Order these, or list any other special dietary requests, when you register.

Don’t forget there will be a Concours box lunch available close to the Concours site at the Hyatt Regency for your picnicking pleasure on Monday, June 16 with several sandwich selections from which to choose. Dress: Very Casual. Cost: \$20.

Last minute scheduling changes for Parade Week are announced at the banquet closest to the event affected.

Trophies are not shipped and need to be picked up at the event banquet or at the Parade Trophy Office (Hyatt Conference Center, Mark Thomas Boardroom) by 11 am Saturday, June 21.

Remember--to be eligible for an evening’s door prizes, you must register for that banquet and be present to win!

The Banquet Meal Package (includes the five evening banquets and Concours box lunch) price is \$370.

Porsche Concours d'Elegance – Monday, June 16 (\$30 per car)

This is the premiere Porsche Parade competition event. Whether you are an experienced Concours participant, a first time entrant or a volunteer, there is an opportunity for every Parade entrant to get involved. It is not just about the competition, it is about getting involved and participating with others who share a common appreciation for the Porsche marque.

The Concours will return to the 17th and 18th Fairways of the Del Monte Golf Course on the Hyatt Regency grounds, which was also the site of the 1990 Parade Concours. We are expecting to host well over 200 Concours entrants as well as a Historic Display of older and special cars, along with current models from PCNA.

Indoor Concours Prep will be held at the Hyatt Conference Center Garage and the Salinas room at the Fairgrounds. These areas will be available starting Friday, June 13 on a first-come first-served basis.

- “Concours 101” is a one-hour technical session focused primarily for new or aspiring Concours entrants. Topics include how to prepare for Concours judging, what the judges are looking for and how to interpret scores/comments. The two sessions during the week are scheduled for Saturday, June 14 at 5 pm (Hyatt Conference Center, Big Sur I) and Friday, June 20 during the Tech Academy.

TSD Rally – Tuesday, June 17 (\$15 per car)

The TSD rally will take you around the beautiful hills, valleys and farmlands of Monterey County in a rally sharpened for your driving pleasure. It will delight the novice and challenge the experts! It will start and end at the Hyatt Regency Monterey and take a little over four hours to run including breaks and spans approximately 100 miles. You should be back in time for the traditional Ice Cream Social! Whether you have never rallied before or just want a refresher, be sure to attend the TSD Rally School (Hyatt Conference Center, Cypress I & II) on Monday afternoon from 3:30 – 5 pm, June 16 before heading out on your “free night” of exploring the local shops and restaurants. Our TSD Rally School is designed for the novice and taught by past TSD Rally champions. You will learn about the rally, what to bring, what to expect, tips for staying on time, along with rally generals (what are they and how to use them), terminology, how to fill out a score sheet and what to do at a checkpoint.

Only the entrant or co-entrant who is bringing the rally Porsche should register for the rally. If you are driving or navigating another Parade entrant’s Porsche, the other entrant must register for the rally and include your name on their rally registration. Junior Participation Program (JPP) members may not drive in the Rally but may navigate with either of their sponsoring PCA members driving. College Age Family Program (CAFP) members may either drive or navigate in the rally. Be sure to see the current Parade Competition Rules (PCRs) for definitions of the current rally classes offered (“Unequipped Navigational” has been added for 2014 and brings the rally classes available to five).

Autocross –Wednesday and Thursday, June 18 and 19 (\$30 per person)

The Autocross will be held at nearby Marina Municipal Airport which is 11 miles from Hyatt Regency Monterey. Once again, it is scheduled for two days, giving plenty of time for all who want to participate.

With the Parade team promising a challenging open-area autocross, this is sure to be a fun encounter! The site has been described as medium size, nice concrete area, not too abrasive but sometimes slippery with the local windblown sand. Very flat, scenic and never scorching hot.

Set aside 4 - 5 pm on Monday June 16 for Autocross Chalk Talk (Hyatt Conference Center, Big Sur I) to learn tips and techniques. And don't forget the opportunity for the onsite Course Walk Tuesday June 17 from 3:30 – 5:30 pm with an instructor-led portion from 4 – 5 pm; Wednesday June 18 from 7:30 – 8:30 am and 4 – 5 pm; and lastly Thursday June 19 from 7:30 – 8:30 am.

All Porsches entered in the autocross must pass the Parade Safety Technical Inspection. Check the Parade schedule for time and place for the Parade Technical Inspection.

Registered Junior Participation Program (JPP) members and College Age Family Program (CAFP) members with a valid driver's license may participate in the autocross in the same Porsche and same class as the parent(s).

The run schedule for the autocross *should* be all Showroom Stock cars (S01 through S12) and the first two Production category cars (P01 and P02) will run on Wednesday with the balance of the Production category (P03 through P15) along with all Improved and Modified classes running on Thursday. The one exception is that the Production Cayenne, Panamera and Macan class (P16) will run on Wednesday to avoid conflicting with a Cayenne driving tour. Check the website for details.

Your autocross classification is dependent upon the data you entered for the registered Porsche and the PCRs. See PCRs for further information. It is your responsibility to correctly classify your Porsche.

Gimmick Rally – Thursday, June 19 (\$25 per car)

The Gimmick Rally is designed to provide a scenic, fun and relaxing outing for everyone (families included). The route will include gorgeous scenery, country roads and unique local features. The actual driving time is roughly 3 hours and a distance of about 70 miles. The route showcases Cannery Row, the famous coastal 17-Mile Drive, the Lone Cypress, Otter Cove, Pebble Beach, Carmel with its famous Mission, John Steinbeck House and Museum, Salinas and the Mazda Raceway at Laguna Seca to name a few as you wind your way along the coast with the amazing water views. You may choose to drive the rally without stops, make a day of it or go at your own pace. The choice of this year's "gimmick" will be unique and provide both fun and challenges.

During Parade Check-In, you will be asked to choose your competition class (either Two-Person or Two-Plus Passengers) depending on the number of people in your vehicle (minimum of 2). You may enter as a pair, a family or join in with friends; and you may drive a Porsche, rental car, tow vehicle or "other" but it must have as many seat belts as passengers. You also can change your class if your plans change during Parade week. You choose the window of departure in half hour increments between 8 – 11 am. The rally begins from the Hyatt Regency Monterey Building 20 North Lane. You will pick up the route instructions at the Hyatt Conference Center, Level 1 Foyer and a separate set of "gimmick" clues or questions to which you respond and turn in for a score at the end of the rally (you must turn in your answer sheet at the Hyatt Conference Center, Oak Tree I prior to 5 pm if you want to be in the running for a trophy). You should bring pencils or pens and perhaps a camera for photo opportunities, and a clipboard. Also included in the packet will be detailed information and brochures about local points of interest and along the route you will find a number of suggested stops for lunch, snacks, shops, bathroom facilities, gas and beautiful views!

Note: PCA insurance restrictions prohibit participation by anyone who is NOT registered for the Parade. Thus, you cannot have a friend or family member, adult or minor, “ride along” unless they are registered. There will be no exceptions.

Technical and Historical Quiz – Friday, June 28 (\$15 per person)

The Tech Quiz (Hyatt Conference Center, Spyglass I & II) will be a written test of your knowledge of general, mechanical, and historic aspects of the Porsche family, business and model line. There will be 50 general questions that will be the same for all participants. There will be an additional 25 questions for specific model ranges from which you will choose which model range you wish to take. The Quiz categories are listed on the Parade website under Competitive Events/Tech Quiz. In addition, there will be 5 tie breaker questions for everyone that will NOT count on your score, but will only be used to settle tie scores if they occur. Source materials for studying will be available on the Parade website as the date draws closer.

The questions will be multiple choice and true/false, and will have been reviewed by the Technical Committee for accuracy. The allowed time period will be 1 ½ hours.

Art Show

All Parade entrants who are artists, crafters and Porsche aficionados are invited to participate in the Art Show at the Monterey Parade. These competition categories will be open to entrants age 16 and above, amateur or professional: Illustration, Painting, Classic Photography (Film and Digital), Enhanced Photography (Film and Digital), Computer Generated Art, Sculpture, Fiber Arts, Jewelry, and Crafts. Please note that the categories are subject to change depending on the numbers and types of entrants.

Entries of children ages 15 and under will be displayed and judged as a group.

Qualified judges will select winners in various categories and for the Best of Show award. A People’s Choice trophy will be awarded selected by PCA members attending the Art Show.

Complete guidelines, rules and entrant application can be found on the Parade website under Other Events & Activities/Art Show.

Be sure to stop by the Art Show (Hyatt Regency Monterey) during Parade week. We have some very talented PCA members!

Volunteers

Volunteers are the formula to make the Parade a success—you help to make this extraordinary week run smoothly. In fact, our Parade is 99% volunteer supported! Every Parade event needs volunteers and volunteering is a wonderful way to meet other PCA members and to share in the fun and energy of Parade.

By volunteering to work at the Parade, you will receive a specially designed shirt to be worn while you work. When you complete a shift, please have your Volunteer Worker card stamped. A shift is between 3 to 6 hours, normally a morning (AM), mid day (MD) or an afternoon (PM) shift. Work two shifts and you will be qualified to attend the Volunteer Party luncheon held at the Hyatt Regency Monterey Terrace & Patio on Saturday, June 21 which includes a great lunch, time for socializing, and door prizes. It’s free just for being a Parade Volunteer Worker as a registered entrant. Children 14 years of age and over can volunteer for most events with the permission of their parents and at the discretion of the event chair.

Volunteer Information--general description of the responsibilities within each worker area:

| | |
|--------------------------------------|---|
| Art Show | Help receive artwork, secure artwork, write up receipts and monitor the room. Remove displays and close out the art show at the end of the event. |
| Autocross | Set up the course, grid, work course, assist timing and scoring, hand out supplies, assist final tech, control traffic, and pick up afterward. |
| Banquets | Set up and decorate for the banquets, take tickets, etc. |
| Car Wash | Maintain car wash areas with supplies. |
| Children's/Youth Activities | Assist in set up and running of Children's and Youth room activities. |
| Concours | Field layout, car placement, field marshals, traffic control, runners/timers, scoring. |
| Concours Prep | Assist with organizing car cleaning area for Concours participants and general parade participants. |
| Gimmick Rally | Assist at start tent, collect score sheets, scoring, etc. |
| Goodie Store | Set up/take down displays, cash register checkout, counter help, sales help, stocking, inventory, door duty, packing, etc. |
| Heritage and Historic Display | Monitor the participants viewing the classic street and racing cars. |
| Hospitality | Greet/assist visitors, provide information, serve drinks and snacks, etc. |
| TSD Rally | Checkpoint/control workers, starting, finishing, staging, scoring, etc. |
| Parade Check-In | Check-in registered entrants, work at various event tables, hand out goodie bags, assign banquet seating, etc. |
| Safety/Tech Inspection | Perform Autocross safety checks, etc. |
| Technical Quiz | Greet entrants; hand out quiz, monitor, collect and score, etc. |
| Tech Sessions | Assist Speakers, monitor and work AV equipment, help with refreshments. |
| Welcome Tent | Greet and assist entrants as they arrive. |
| Michelin Drive and Compare | Assist with course set-up, work grid, corners, traffic control, and post event cleanup. |
| Concierge | Help answer questions and direct participants. |
| 5K Walk/Run | Assist with setup, cleanup and ensuring participants stay on route, etc. |
| Equipment/Water/Ice | Assist with the delivery, placement and collection of supplies for events. |
| Parking Control | Direct vehicles to correct areas to park as entrants arrive at Resort. |
| RC Car Race | Assist with course set-up, event management and post event cleanup. |

Parade Kids

2014 Parade Kids will have plenty of fun and adventure in Monterey. Kids will have access to their favorite Parade activities along with some new ones: make and take crafts), pool parties, radio controlled cars (bring your own or borrow ours), the ice cream social (build your own sundae) and the hilarious "Anything Goes Autocross" (use anything that rolls)! The T-Shirt and Tote Design Contest invites kids to design the picture that will be used for the Parade Kids T-Shirt and Goodie Bag at Parade 2015. New activities include Miniature Car Concours (paint a wood toy car, then enter for a People's Choice award) and "The Amazing Race Rally" (geared for older kids, consider it a Gimmick Rally on foot). Each child registered for Parade Kids will receive their own special T-Shirt and goodie bag.

This year teens will be able to use the Kids Hospitality Club Room (Hyatt Conference Center) in the evenings for a meeting place to hang out with friends, listen to music, watch movies or play video games. We will again be offering child care, games and activities along with dinner for the kids during the Concours and Victory banquets for \$20 per child per evening. We look forward to seeing all of our old friends and meeting new friends in Monterey!

There will also be “Kids Night Out” evening on Thursday June 19 from 7 – 8:30 pm at Highway 1 Golf, Games and Grub, Monterey Mirror Maze, approximately 3 miles from the Hyatt Regency Monterey (751 Cannery Row, Monterey, CA 93940). The package includes unlimited Mirror Maze and one round of 9 holes of 3D black light mini golf and three tokens to be used in either the speed freak or laser challenge game. The cost is \$20 and transportation is the parent’s responsibility.

Hospitality

Please join us in Monterey for a great Hospitality Suite in the Hyatt Conference Center (Regency Grand Ballroom). We will have room for you to meet new and old friends during the weeklong event. Wrapping around the room will be all your favorite vendors.

You will find the Internet Café here too! Bring your laptop or use one of the computers available for checking e-mails and accessing the web. We will have 4 x 6 photo paper so you can print a favorite Parade photo or two to share with friends, along with a plain copy printer.

Plan on stopping by after the day’s events for a cool drink, a snack, check event scores, post a reminder or find an extra dinner ticket. Remember, Hospitality is where you find it all!

Wine Tasting (Monday, June 16 - \$20 per person)

Plan on joining a mid-afternoon wine tasting (2:30 – 4:30 pm) to be held in Hospitality (Hyatt Conference Center, Regency Grand Ballroom) after the Concours d’Elegance! There will be selections of white and red wines and an assortment of snacks to cleanse your palate, chosen to complement each wine offered.

Beer Tasting (Wednesday, June 18 - \$15 per person)

Join us between 2:30 – 4:30 pm in Hospitality (Hyatt Conference Center, Regency Grand Ballroom) for a local beer tasting event! You will receive a beer stein to sample some local brewery offerings that is complete with the Parade logo and it is yours to keep! Enjoy a soft pretzel along with your tasting.

Michelin Drive and Compare – Wednesday and Thursday, June 18 and 19

What could be more fun than driving a new Porsche around an autocross-style course? One of the most exciting events at Parade is the Michelin Drive & Compare. This is your chance to take a couple of thrill laps around the course in two identical Porsches with two different types of tires. Porsche Cars North America will supply the Porsches and Michelin will supply the tires! Michelin is a very generous sponsor for Parade and we’re very appreciative of the support they provide for this event. They always come to Parade prepared to give participants the chance to compare a competitive street tire with their newest N-spec tire. Sure, they want you to learn about their tires, but they also like to see how much fun everyone has in trying out the cars. The Michelin reps will be there to describe the tires and give you hints on how the cars will handle, along with answering any questions you may have on the tire.

This year’s venue for the Drive & Compare is going to be on the North Tarmac at the Marina Municipal Airport (approximately 11 miles from the Hyatt Regency Monterey). If you want to drive your own car to the event, there should be plenty of available parking. To sign up for the event, just stop by the Michelin Drive & Compare

station during Check-In on Sunday, June 15. You will be able to get an assigned time slot (usually about 10 minutes is required).

Radio Controlled Cars

This year there will be two events to delight the “young” and “age-challenged” competitors at this must-do Parade activity: **R/C Concours** on Monday, June 16 and **R/C Track Race** on Tuesday, June 17!

The **R/C Concours** will have a display in the Hyatt Conference Center, Level I Foyer/Club Pavilion on Monday afternoon with an “expert” judging panel and a People’s Choice Award at the Ice Cream Social. Polish up your little buggy and let our “expert” judging panel critique your car!

For the **R/C Track Race** at the Hyatt Grounds – Regency Terrace & Patio we will be using transponders on each of the cars and will run race heats of 5 – 10 cars. This will be more entertaining than individual runs for both entrants and spectators.

Each car eligible for awards must be a replica of a full-sized “real” Porsche. All years and models are eligible, including unique Porsche powered racecars, such as Lotus-Porsche, March GTP, Porsche Indy cars, etc. Very special Porsches, such as tractors, “Cars” movie replicas are also welcome. Due to varied participation in this event, classes may need to be changed at the time of the event to provide best competition, and fairness to all competitors. Porsche body styles only allowed.

Toy class is defined as a pre-assembled model that is not designed for rebuild or significant upgrade by part replacement and not smaller than 1:12. If there are enough entries, this class may be divided by car size/scale.

Driving Tours

Our local Tourmeisters have assembled several driving tours to show us the beauty and interesting locations around the beautiful landscape of Monterey. They all include great driving roads and scenery that will impress, surprise, and delight. Each tour will include lunch. Do you know someone with a car who is alone? There is a ride along option if you don’t have a car and would like to copilot a tour, subject to availability. Included tour highlights will be:

Big Sur Drive Tour (Tuesday June 17, Wednesday June 18, Thursday June 19, and Friday June 20) – Approximately 162 miles, 7 hour total tour time, entrant limit of 120 per day, \$30 per person includes lunch. Come join us for a breathtaking round trip drive south along California’s Highway 1 and the Pacific Coast with stunning views and abundant wildlife. Once out of Monterey and the nearby town of Carmel, it is all coast line with dramatic scenery in every direction. The turnaround point and sit-down lunch is at Ragged Point—a beautiful stop with gardens, strolling paths and more incredible views. Return will be back on Highway 1 to Monterey.

Hearst Castle Drive Tour (Wednesday June 18 and Friday June 20) – Approximately 242 miles, 9.5 hours total tour time, entrant limit of 54 per day, \$55 per person includes castle tour and lunch. William Randolph Hearst, newspaper magnate, commissioned architect Julia Morgan to design this magnificent national historic landmark. This is our destination following a meandering drive through Cali’s famous, lush wine country. You will tour the castle with its rare artifacts and antiques, and then lunch at the Center. The return route follows Route 1 north along the impressive Pacific Coast with a stop to view elephant seals and sea otters.

Canepa Design Drive Tour (Tuesday June 17, Wednesday June 18, and Saturday June 21) – Approximately 92 miles, 5.5 hours total tour time Tuesday and Wednesday, 6.5 hours total tour time on Saturday, entrant limit of 80 per day, \$55 per person includes tour and lunch.

This tour is not to be missed if you are a car lover—you will be hard pressed to find a more impressive collection of rare Porsches and other investment grade exotic cars than at Canepa’s 70,000 sq ft facility, which also

includes Canepa Motorsports and Museum. Travelling north to Scotts Valley, Bruce Canepa and his staff will greet you, and then conduct a jaw dropping tour of the facility. On Tuesday and Wednesday, an outdoor lunch will be served, followed by more viewing and discussions of rare vehicles. On Saturday, a box lunch will be provided so we can make a special stop at Mazda Raceway Laguna Seca to participate in Parade Laps on our return to Monterey.

James Dean's Last Drive Tour (Tuesday June 17 and Thursday June 19) – Approximately 280 miles, 8 hours total tour time, entrant limit of 108 per day, \$35 per person includes lunch.

On September 30, 1955 Actor James Dean (age 24) was driving his new Porsche 550 Spyder "Little Bastard" to an auto rally in Salinas, California when he was involved in a fatal head-on collision with a 1950 Ford Tutor. We will be driving these very same roads with the site of the crash as our destination. Along the way we will pass through California's lush wine country, enjoy a sit-down lunch at the Hunter Ranch Golf Club and then return to Monterey via more scenic and enjoyable roadways.

Cayenne Drive Tour (Friday June 20) – Approximately 125 miles that includes 35 miles of unpaved road, 7.5 hours total tour time, entrant limit of 25 per day, \$40 per person includes lunch. Note: No prior off road driving experience needed; any stock Cayenne or SUV will handle this tour with ease.

While this tour has its high points on the dirt roads that our Cayenne's are very good at mastering, we will start with a rousing 10 mile long Porsche road which has all of the features our Porsches are built to drive on so enjoyably. The tour then takes you into mature Redwood forests, over ridge lines and along the Pacific Coast. Enjoy lunch and the spectacular surf-scenery at the fabulous Rocky Point Restaurant.

Carmel Valley Wine Tasting Tour (Wednesday, June 18 and Friday June 20) \$95/person, max 50

Ag Venture Tours is pleased to be offering this full day wine tasting tour featuring four excellent wineries in beautiful Carmel Valley. Included in this tour will be visits to Chateau Julien Wine Estate and the tasting rooms of Robert Talbott Vineyards, Cima Collina and Heller Estate to taste their premium wines. The tour will also include an educational vineyard walk, winery tour and wine tasting at Chateau Julien. Our picnic lunch will be in the garden patio at Cima Collina. As we drive through the area, we will discuss the Monterey County wine industry, observe beautiful scenery and discuss local points of interest. I am sure that your group will enjoy this fun and educational wine tasting tour!

| | |
|---------------------|--|
| 10:00 pm | Depart Monterey, Hyatt Monterey (50 guests expected). Please meet guide and bus in front of Upper Conference Center lobby by 9:45 am Drive to Carmel Valley |
| 10:20 am – 11:30 am | Visit Chateau Julien Wine Estate Private educational winery tour/vineyard walk Wine tasting (Chardonnay, Pinot Grigio, Sangiovese, Merlot, Syrah, etc.) |
| 11:45 am – 12:45 pm | Visit Robert Talbott Vineyards tasting room Wine tasting (Chardonnay, Pinot Noir) |
| 12:45 pm – 2:15 pm | Visit Cima Collina tasting room Picnic lunch in garden patio Wine tasting (Chardonnay, Sauvignon Blanc, Pinot Noir, Meritage, etc.) |
| 2:30 pm – 3:30 pm | Visit Heller Estate tasting room Wine tasting (Chardonnay, Chenin Blanc, Merlot, Malbec, Cabernet, etc.) |
| 4:00 pm | Return to Monterey, end of tour |

Please wear comfortable shoes, dress casually in layers for cool and warm weather. We will be walking in a vineyard on this tour. This tour will run rain or shine. Wines can be purchased at each winery and shipping is available to most states. I look forward to meeting your group.

This tour includes bus transportation, expert guide service/commentary, gratuities (driver and guide), wine tasting fees, picnic lunch (assorted sandwiches, pasta salad, chips, cookies, fruit, cold drinks, one glass of wine per person), winery map, cold drinks on the bus and all arrangements.

“Local Flair” Cooking Demo (Monday June 16 and Friday June 20 - \$20 per person)

Spend 90 minutes with Chef Dale Presson, who has over 40 years of food experience and received his culinary training near Naples Italy. He gravitates towards Italian style recipe development and seeks the freshest, local ingredients preparing dishes with simplicity and flavor. On Monday he will feature two styles of fresh pasta with seafood/vegetarian condiments and on Friday it will be two types of fresh gnocchi, one with a “surprise twist” unless you have visited Rome on a Thursday!

Golf Tournament – Wednesday, June 18 (\$125 per person/\$40 club rental)

Please join us for the annual Parade golf tournament. We will be playing at the Pacific Grove Golf Course Links, on the tip of the scenic Monterey Peninsula which overlooks Point Pinos and the Pacific Ocean (5 miles from the Hyatt Regency Monterey).

Offering a fun-filled yet competitive challenge, this course has won both local and national acclaim for its classic design. The 18-hole layout has a front nine featuring gently rolling fairways, framed by cypress and Monterey pines. The back nine offers dramatic oceans views of Monterey Bay cut through windswept dunes and is more like a traditional layout reminiscent of Scottish links. This course has delighted visitors and locals for over 75 years.

The scramble format tournament is a shotgun start at 8 am with the driving range and putting greens available for practice before tee-off. After the tournament we will have a catered lunch at the Point Pinos Grill at the course and trophies will be awarded.. At the time of registration, you may request to play with specific players and that request will be honored if possible. You will also be asked what size polo shirt you need and if you want to rent clubs.

The scramble format allows every player to contribute to the team whether it is the tee, fairway, approach shot or putt. You don't have to be a good golfer to enjoy playing on a team with old (or new) friends!

Tech Academy - Friday, June 20, 10 AM

The fifth annual Parade Tech Academy will be held Friday, June 20 at the Club Pavilion on the Hyatt grounds, immediately following the Tech Quiz. This year's venue is an exciting mix of our outstanding PCA Technical Committee and outside speakers. A couple of speakers and topics are already confirmed: Darrick Dong from Performance Friction Brakes, Jason Mathews from Griot's Garage, Steve Calder from Michelin Tire and Roger Hood from Mobil 1, along with a speaker from Porsche AG. By attending more than one session, you become eligible for "Tech Academy Accreditation" of various levels, depending on the number of sessions you attend:

- Five Sessions equals a "Doctorate"
- Four Sessions earns a "Masters"
- Three Sessions takes a "Bachelors"
- Two Sessions starts you with an "Associate"

Four classrooms will be utilized simultaneously and each speaker will present twice to allow attendees to enjoy the entire slate of speakers.

5K Walk/Run - Saturday, June 21, 8 AM (\$15 per person/children under 12 free)

Join your fellow PCA members at the Monterey Parade 5K Walk/Run.

There will be age classes from 10 years to 70+ years with awards for top male/female in each class, t-shirts, and a commemorative item for each participant. Parents must accompany children 12 and under, but do not need to register unless participating in the walk/run. If you do not walk or run, come cheer and encourage others on or support by volunteering!

All participants receive a T-Shirt. Water will be provided on the course and a snack at the finish.

Parade of Porsches – Saturday, June 21 - \$20 per car (10 miles from Parade Central, track is 2.2 miles, no entrant limit)

Join a couple hundred of your PCA friends for a set of Parade laps around the Mazda Raceway Laguna Seca, as well as a group photo opportunity.

High Performance Driving Event – Saturday June 21 and Sunday June 22

The Golden Gate Region will be hosting a DE at the Mazda Raceway Laguna Seca, a beautiful 2.2 mile race track that features the famous “Corkscrew” and is approximately 9 miles from the Hyatt Regency Monterey. There will be PCA nationally certified instructors on hand as well as four run groups (from beginner to advanced). To gauge interest and help plan for the two days, there will be a section in the online registration with a few questions to answer—please take the time to do this if you are planning to participate. Actual registration for this event will open on motorsportreg.com in early May.

Grill Badge

A limited-edition commemorative grill badge for the 2014 Monterey Parade will be available on a pre-order basis for \$25 each.

PCRs

The PCRs are available online at no cost. A bound copy will be mailed to participants requesting one prior to Parade, but there is a shipping/handling charge of \$15.

Goodie Store Pre-Sale

Be sure to check out the special pre-sale items for the Monterey Parade that won't be available anywhere else! These items will be packaged and available for pickup in the Goodie Store during Parade. There are polo shirts (both short and long sleeve), sweatshirts, caps and visors from both Port Authority and Nike in a variety of hues and sizes.

Car Wash

Not only do we have concerns for parking, but if you're from other parts of the country, it's hard to recognize the seriousness of the California water shortage. As a club, we feel it's appropriate to do our part while in town. Instead of offering our usual plentiful wash zones, we are condensing services to JUST ONE site: Monterey Peninsula College. We ask that you be mindful, and help us do our part to support conservation. You may be aware, there are also quality waterless solutions, and we will do our best to have them available on site.

Parking

Parking in Monterey will be a social event! It will be tight, so we are asking you in advance to be friendly and patient. Check-in on Sunday, Concours on Monday, and our major banquets –particularly on Tuesday will be crowded.

If at all possible upon arrival in Monterey:

1. If bringing a trailer, set your GPS for the Monterey Peninsula College. We will have a portion of Lot A (the lower portion of “upper A”) complete with signage, READY for you by Saturday. Drop the trailer at the college, then head for your hotel.

PLEASE complete the trailer and tow vehicle questions during registration so we know how much space to hold.
2. If you are RV camping, set your GPS for The Monterey Fairgrounds. Please contact them in advance at (831) 717-7167 to book a space for the length of your stay. Then bring just one vehicle to the Hyatt to check-in for Parade.
3. If you are registered a hotel other than the Hyatt (especially if arriving before Sunday), please go there first and register. Then join us at the Hyatt for Parade Check-in. If you are bringing more than one vehicle, leave one at that hotel, and come to the Hyatt for Parade Check-in with just ONE!
4. If bringing a 2nd vehicle, PLEASE let us know.
5. Enter your license plate number(s) into the registration system so we can identify them as belonging to PCA.

We have some very limited overflow parking nearby, please work with our volunteers to identify the options available each day.

Concours Prep

Sites will be offered FIRST-COME, FIRST-SERVED. These are the options, you may choose from any remaining at the time of arrival:

1. Hyatt Regency Conference Center Garage & covered parking
2. Monterey Fairgrounds Salinas Room – off-site, but covered
3. Monterey Peninsula College – open lots, roving security – plenty of spaces for Porsches AND tows in lower lot A, & trailers in upper lot A.

Both indoor locations are open to buckets of water brought into these buildings, though we will not have car wash at either site. We also suggest waterless options related to the water shortage in California. PLEASE BYO spotlights, tents, towels, buckets, sponges, anything you like handy.

Parade 2014 Lodging

We are fortunate to have blocks at five different hotels this year--you will be in good company no matter which one you choose! Once you have completed your Parade registration and have received the confirmation email (within a few seconds) with both your entrant number and special hotel authorization codes, you will be ready to reserve your accommodations. Remember that lodging reservations are subject to availability—you will want to book as soon as possible after registering for Parade to ensure your preference. A deposit of one night’s stay or confirmation with a credit card will be required to hold your room. Please view listed hotel websites for a more complete description.

You will need your car number for registering at the Hyatt. Please be sure to print or jot it down.

These or similar conditions apply to each of our hotels:

- Upon completing hotel registration, a deposit equal to one night's stay will be charged to your credit card to hold your room.
- Deposit will be refunded if notice is received at least 72 hours prior to arrival, and a cancellation number is obtained.
- Any reservation cancelled less than 72 hours prior to arrival will be charged for one night's room and applicable tax.

Hyatt Regency Monterey – 1 Old Golf Course Road, Monterey CA 93940

<http://monterey.hyatt.com>

831.372.1234

Features: Self-parking, unlimited pool and fitness, preferred guest pricing for golf and tennis, in room high speed internet, small refrigerator, coffeemaker. Microwave may be requested.

Check-in: 3 pm, Check-out: 11 am

Rates: Standard - \$139, Premium View (golf side) - \$179, Regency Club Room - \$189; add on \$15 daily fee and tax is currently 10% plus \$1.15 per room per night. Group rates apply 3 days before and after if available; Cutoff date for group rates is 05.24.14.

Hilton Garden Inn – 1000 Aguajito Road, Monterey CA 93940

<http://hiltongardeninn3.hilton.com/en/hotels/california/hilton-garden-inn-monterey-MRYMHGI/index.html>

831.373.6141

Features: Self-parking, 24-hour Business Center, recreation facilities within the hotel.

Check-in: 4 pm; Check-out: 12 Noon

Rates: Standard - \$169; add on tax is currently 10% plus \$2.15 per room per night. Group rates apply 2 days before and after, if available; Cutoff date for group rates is 04.10.14.

Portola Hotel – Two Portola Plaza, Monterey CA 93940

<http://www.portolahotel.com>

800.222.5851 or 831.649.4511

Features: In room high speed internet, fitness center.

Check-in: 3 pm; Check-out: 12 Noon

Rates: Single/Double - \$169; Triple/Quad - \$169 plus \$20 per person; add on \$10 daily rate per car for parking and tax is currently 10.065% plus \$2 per room per night. Group rates apply 2 days before and after, if available; Cutoff date for group rates is 05.16.14.

Hotel Abrego – 755 Abrego Street, Monterey CA 93940

<http://www.hotelabrego.com>

800.982.1986

Features: Self-parking, recreation facilities.

Check-in: 4 pm; Check-out: 12 Noon

Rates: King/Queen/Double - \$129; add on tax currently at 10.05% plus \$2 per room per night. Group rates apply 2 days before and after if available; Cutoff date for group rates is 05.30.14.

Casa Munras – 700 Munras Avenue, Monterey CA 93940

<http://www.hotelcasamunras.com>

Features: In room high speed internet, self-parking, 24-hour Business Center, recreation facilities within the hotel.

Check-in: 4 pm; Check-out: 12 Noon

Rates: Standard - \$159; add on tax currently at 10% plus \$2.15 per room per night. Group rates apply 2 days before and after, if available; Cutoff date for group rates is 05.01.14.

Other Nearby Lodging Options:

Monterey County Parks – Laguna Seca Recreation Area (10 miles from the Hyatt Regency Monterey)

<http://www.co.monterey.ca.us/parks/lagunaseca.html>

831.755.4899

Monterey County Fairground RV Park (about 1 mile from the Hyatt Regency Monterey)

<http://montereycountyfair.com/rv-park/about-the-rv-park>

831.717.7167

Marina Dunes RV Park (ten miles from the Hyatt Regency Monterey)

www.marinadunesrv.com

Pet Friendly Hotels/Restaurants

www.seemonterey.com/hotels/pet-friendly